

****Tentative Conference Program (as of January 12th, 2021)**

KEYNOTE ADDRESSES



Thunder Roundtable: Promoting Race & Equity in the NBA

Chris Fisher, Play-by-Play Announcer
Michael Cage, Analyst
Nick Gallo, Reporter & Digital Editor
Paris Lawson, Reporter & Digital Editor



Promoting Race & Equity in the NBA



The Impact of COVID-19 on Sports Licensing and Promotional Products

John Killen, President & CEO
Moderated by:
Zakary Mayo, Saint Mary's University of Minnesota



Commission on Sport Management Accreditation

Heather Alderman, COSMA Executive Director



PANEL DISCUSSIONS

The Road to a Job in Higher Education

Jennifer Kane, University of North Florida
Damon Andrew, Florida State University
Clay Stoldt, Wichita State University

Jennifer VanSickle, University of Indianapolis
Mark Vermillion, Wichita State University

Higher Education Mentoring: Participants' Views of Two Separate Mentoring Programs

Mark Vermillion, Wichita State University
Damon Andrew, Florida State University
Bobby Berry, Wichita State University

Daniel Burt, Texas A&M University Kingsville
Courtney Calder, Wichita State University
Clay Stoldt, Wichita State University

Emphasizing the Importance of Inclusive Curriculum and Diversity Assessment

Kristi Sweeney, University of North Florida
E. Newton Jackson, University of North Florida
Tracy Whitted, University of North Florida

Marlynn Jones, University of North Florida
Ervin Lewis, University of North Florida

The Effect of COVID-19 on Sport Management Program – From an Administrative Perspective

Curt Laird, Columbus State Community College
Heath Hooper, Shorter University
Dawn Norwood, Wingate University

Damon Andrew, Florida State University
Jennifer Kane, University of North Florida

Teaching through a Pandemic: A Practical Discussion on Best Practices

Janet Howes, University of Saint Joseph
Rammi Hazzaa, University of Saint Joseph



CONFERENCE PRESENTATIONS

2020 COSMA GRANT RECIPIENTS

E.A.S.Y. Choice Development Plan

Chris Choice, Northeastern University

Major League Baseball Fans and Climate Change in the US: An Ecological Look at Team Identification, and Environmental Studies in Sport

Jessica Murfree, University of Louisville

RACE & EQUITY

An Adaptive Leadership Approach for Increasing Diversity in the Sport Industry's Workplace: Racial, Gender, and Ability Inclusion

Mark Moore, East Carolina University

Lana Huberty, Concordia University, St. Paul

Athlete Activism: Understanding Attitudes Held Towards Professional Athletes

Kristi Sweeney, University of North Florida

Chris Janson, University of North Florida

Contrapower Harassment in the Sport Management Classroom: A Collaborative Autoethnography

Emily Johnson, University of Tennessee

Lauren Beasley, University of Tennessee

Effective Strategies for Discussing Social Unrest within Sport Management Classrooms

Jason Perry, Howard University

Aaron Livingston, Grambling State University

Karla Jones, Queens University of Charlotte

Gender Inequality in Collegiate Athletics: Implications for Women Leaders

Micah Natale, Shorter University

Heath Hooper, Shorter University

Michael Ross, Shorter University

Inclusion and diversity in sports academy: A cross-sectional analysis of attendees' characteristics and demographics of sport management conferences in North America and Europe

Katja Sonkeng, University of Georgia

Jepkorir Rose Chepyator-Thomson, University of Georgia

Racial Tasking in Power-5 Football Coaching Hirings

Chris Corr, University of South Carolina

Sport Management Students' Perceptions of Education Support: Examining Gender and Racial Differences

Mike Ross, Wichita State University

Ricki Ellison, Wichita State University

Bobby Berry, Wichita State University

Student Engagement and the Pandemic: Overcoming the Digital Divide and Student Hardship in Historically Black College and University Sport Management Classrooms

Jason Perry, Howard University

Morris Bowden, Fayetteville State University

Training the (occasional) graders: Preparing graduate students to grade undergraduate sport management work

Robert Turick, Ball State University

Nicholas Swim, University of Louisville

Understanding Social Issues in Society through the Lens of Sport

B. Nalani Butler, Kennesaw State University

Jennifer Willett, Kennesaw State University

Using Critical Service-learning as a Tool to Teach Social Justice

Jennifer VanSickle, University of Indianapolis

COVID-19

Facilitating Sport Management Student Engagement During a Pandemic

Vincent E. Mumford, Central Michigan University

Jamar Hardy, Central Michigan University

Finding Your Superpower in the Time of COVID

Charlie Robert, Nichols College

Brian Wendry, Nichols College

Tim Liptrap, Nicholls College

Priscila Alfaro-Barrantes, Nichols College

Andrew Smith, Nichols College

Brittany L. Jacobs, Nichols College

Including All Students Through Nearpod

Emily Dane-Staples, St. John Fisher College

Teaching Sport Management from Inside the NBA Bubble

Geoffre N. Sherman, IUPUI

Work Integrated Learning during COVID-19

Zakary Mayo, Saint Mary's University of Minnesota

Robert Gas, WinCraft Inc.

William L. Nixon, Brigham Young University

RESEARCH

Contrapower Harassment in the Sport Management Classroom: A Collaborative Autoethnography

Emily Johnson, University of Tennessee

Lauren Beasley, University of Tennessee

COSMA 2021 Conference Abstract Submission Meta-Analysis

Daniel Kelly, New York University

Esports Management: An Emerging Discipline

Dina Gentile, Endicott College

Parent Perception of Student-Athlete College Choice

Zakary Mayo, Saint Mary's University of Minnesota

Understanding Social Issues in Society through the Lens of Sport

B. Nalani Butler, Kennesaw State University

Jennifer Willett, Kennesaw State University

What are you studying? An Examination of Transition and Identity among Intercollegiate Student-Athletes in Graduate School

Elizabeth Gregg, University of North Florida

Amanda Pascale, University of North Florida

Andrea Buenano, University of Cincinnati

MENTORING

Finding Your Superpower in the Time of COVID

Charlie Robert, Nichols College

Brian Wendry, Nichols College

Tim Liptrap, Nicholls College

Priscila Alfaro-Barrantes, Nichols College

Andrew Smith, Nichols College

Brittany L. Jacobs, Nichols College

Higher Education Mentoring: Summary and Framework of Two Separate Mentoring Programs

G. Clayton Stoldt, Wichita State University

Mark Vermillion, Wichita State University

Damon Andrew, Florida State University

Professional Development: Encouraging Engagement and Promoting Opportunities for Diverse Academic Programs and Educators

Jason Lee, University of North Florida

Jeff Briggs, North Greenville University

Reimagining Mentoring: An Unexpected Pivot from Professor to Relationship Builder

Colleen Colles, Metropolitan State University of Denver

ACCREDITATION PROCESS

Accreditation Process: Scope to Rejoinder

Heather Alderman, COSMA

Applying for Candidacy Status: What do I Submit?

Heather Alderman, COSMA

Perception of Sport Management faculty and administrators on accreditation at HBCUs

Rennae Williams Stowe, Winston-Salem State University

Charles L. Crowley, Livingstone College

Professional Development: Encouraging Engagement and Promoting Opportunities for Diverse Academic Programs and Educators

Jason Lee, University of North Florida

Jeff Briggs, North Greenville University

Professional Preparedness: Starting with the Sophomore Experience Embedding Competencies into Sport Management Curriculum

Sloane Milstein, Colorado Mesa University

Patrice French, Texas A&M University

Sean Phelps, Colorado Mesa University

Tackling the Outcomes Assessment Process

Ashley Bowers, Southeastern Louisiana University

Jill Sharp, Southeastern Louisiana University

Joseph Sabin, Southeastern Louisiana University

Chadrick Bailey, Southeastern Louisiana University

Writing the Self Study: Step by Step

Heather Alderman, COSMA

BEST PRACTICE

Effective Strategies for Discussing Social Unrest within Sport Management Classrooms

Jason Perry, Howard University

Aaron Livingston, Grambling State University

Karla Jones, Queens University of Charlotte

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Andrew Smith, Nichols College

Brittany L. Jacobs, Nichols College

Practical solutions for incorporating disability in the sport management classroom

Joshua Pate, James Madison University

Robin Hardin, University of Tennessee

Deborah Shapiro, Georgia State University

Cathy McCay, James Madison University

Promoting UDL in Sport Management Curriculum to Support All Learners

Suzanne Ehrlich, University of North Florida

Jason Lee, University of North Florida

Elizabeth Gregg, University of North Florida

Student Inclusion and the Pandemic: Overcoming the Digital Divide and Student Hardship in Historically Black College and University Sport Management Classrooms

Jason Perry, Howard University

Morris Bowden, Fayetteville State University

Training the (occasional) graders: Preparing graduate students to grade undergraduate sport management work

Robert Turick, Ball State University

Nicholas Swim, University of Louisville

Where are they now? An examination of early career job placements

Jillian McNiff Villemaire, Southern Connecticut State University

Blen Solomon, Flagler College

David Rivera Jr., Flagler College

Using Critical Service-learning as a Tool to Teach Social Justice

Jennifer VanSickle, University of Indianapolis