

Martin L. Josie, Ph.D.

linkedin.com/in/mljosie

3214 E. Northern Parkway
Baltimore, MD 21214-1422

(410) 710-8937
mljosie@gmail.com

Education:

American University

Washington College of Law

Master of Science Degree

Major: Legal Studies

Washington, DC

December 2020

Concordia University-Chicago

Doctor of Philosophy (Ph.D.) Degree

Major: Leadership: Sport Management / Administration

Dissertation: Unionizing College Athletics: Student-Athletes

Perceptions on Forming a College Athletes' Union

(Committee: Elizabeth Brennan, Mary Ball-Brant, and Donna Blaess)

River Forest, IL

2018

West Virginia University

Master of Science Degree

Major: Sports Management

Morgantown, WV

1998

Towson (State) University

Bachelor of Science

Major: Sports Management

Towson, MD

1997

Sports Experience:

Baltimore Orioles, Ltd.

Sales & Fan Services Department

Customer/Fan Service Representative - Seasonal/Part-Time

- Managed and maintained assigned season and group accounts.
- Edited assigned customer accounts to maintain accuracy.
- Created a reference guide to assist customer service team members.
- Trained phone sales team regarding department products and procedures
- Managed holiday kiosk (sales inventory, and staffing) for Winter 2008
- Sales and Fan Services League MVP Award Recipient (Winter 2004)

Baltimore, MD

2004-2019

Maryland Maniacs formally **Chesapeake Tide**

Game-Day Stats Coordinator formally Assistant Director of Football Operations

- Coordinated team travel and weekly itineraries (practices, game-day).
- Reviewed player contracts for organization and league compliance
- Complied stats for home contests and submitted to media and league offices

Upper Marlboro, MD

2006-2009

Howard University

Washington, DC

Department of Athletics

2001-2002

Associate Athletic Director for Administration

- Coordinated team travel in conjunction with university guidelines.
- Developed a master schedule for each athletic team for the academic year.
- Served on university committee to review campus events and facility options.
- Assisted in various university and department event involving PepsiCo.
- Scheduled and coordinated halftime activities during selected athletic events.
- Created and distributed welcome package to visiting teams and coaching staff.
- Reorganized student-athlete book bank improving operation and access.
- Planned and coordinated inaugural mid-year sport banquet (fall sports).

Teaching Experience:

Coppin State University

Baltimore, MD

College of Business

2005-Present

Department of Marketing & Management

Adjunct Professor – Sport Management & Entertainment Management

- Served as instructor in undergraduate courses: sports ethics and the law, media in sport relations community recreation, and sports psychology
- Served as instructor in undergraduate courses in human relations management, Introduction to management, and organizational theory.
- Advised business track students on course sequence for degree completion.
- Assisted with curriculum redesign in sport management (plan of study and descriptions)

Clarke County Public Schools

Berryville, VA

Alternative Education Department

2002-2003

Teacher - Grades 9 thru 12

- Served as instructor in subjects: math, writing, science, and history.
- Reviewed all instruction materials per State of Virginia education standards.
- Participated in periodic instructional training sessions and parent conferences.

Coaching Experience:

RBI Baseball - Leon Day Baseball League

Baltimore, MD

Assistant Baseball Coach & Pitching Coach (16-18 Age Group)

2005-2006

- Instructed in areas involving fielding, position play, and base running.
- Instructed pitching staff to understand hitters and holding runners on base.
- Constructed simulated game situations to reinforce games cognitive aspect.
- Leon Day League Semi-Finalist in 2005 and 2006

Clarke County High School

Berryville, VA

Department of Athletics

2001-2003

Assistant Football Coach & Defensive Coordinator (Freshman) & Track Coach

- Prepared and implemented defensive game plans for that season's opponents.
- Individualized and team instruction in all segments involving team defense

- Severed as scout, attending and creating reports on future opponents for varsity
- Trained and sprinters and jumpers in specific techniques in endurance and mental approach to track and field.

St. Paul's School for Boys

Brooklandville, MD

Department of Athletics

1994-1996

Volunteer - Assistant Football Coach & Chief Scout

Publications:

The Bowl Championship Series: Present & Future

Baltimore, MD

Library of Congress #TXu 1-661-303

2009

State & Regional Presentations:

The Maryland State House of Delegates

Annapolis, MD

HB-548 - Collective Bargaining for Student-Athletes (Delegate Brooke Lierman, 46th)

2019

Submission of Written Testimony to Department of Legislative Services MD General Assembly

Professional Training:

- Certificate of Participation - Online Teaching Camp (June 2019)
- Certificate of Completion - Title IX for Employees with Campus SaVE (May 2020)

Professional Development:

- Certificate of Participation - Professional Development (September 2019)

Service to University:

- 2019-2020 Coppin State University - AARSW Committee Reviewing Degree Programs & Department Reorganization Strategies
- 2015-2017 Coppin State University - College of Business, Curriculum Standards Committee Representing Sport Management
- 2017 Coppin State University - Department of Athletics, Workshop: Effective Time Management for Student-Athletes

Professional Memberships:

The Drake Group

W. Haven, CT

Academic Integrity in Collegiate Sport

2019

American Bar Association (Non-Lawyers)

Chicago, IL

Standard Member #04168247

2019

Miscellaneous:

Harvard University, Office of the Assistant to the President

Cambridge, MA

Semi-Finalist (Administrative Fellowship) for Academic Year 2011

2010

Towson (State) University, Department of Athletics

Towson, MD

Scoreboard Operator (Men's & Women's Basketball)

2009-Present

Research Interests:

- College Athletics Post-Season (Expanding Football Playoff)
- Student-Athletes Roles & Rights
- Sports Broadcasting Continued Evolution
- Sport & Culture
- Leadership
- HBCU Sports (Naming Rights Agreements)
- E-Sports & HBCUs

Teaching Philosophy:

Provide each student via the assigned text and supplemental materials **e.g.** power-points, video presentations, off-campus visits, guest speakers, projects and additional readings the tools needed to not only excel within the classroom, but in their desired academic and eventual professional career(s) as well...

As an educator it is imperative that I strive to this end; spending less time highlighting credentials and more time imparting knowledge, information, and wisdom in line with the individual courses and overall curriculum to the students...serving as a gardener who plants the seeds, waters, tenders until in the fullness of time the seeds grow and blossom...into college graduates properly prepared mentally, emotionally, and academically to enter into a graduate school or entry level position within their desired career...

I see myself as that gardener ...whether as the planter or caretaker, challenging and encouraging each student grow to their fullest potential...and pursue their vision and passion to its limits and not be hindered or distracted by naysayers and/or doubters...

And...recognizing that learning is that one constant and life-long...I encourage and challenge each student to view the learning process as such...rewarding and never ending.

Curriculum / Courses:

ENMGT-350 - Introduction in Entertainment Management

The purpose of this course is to provide a basic understanding of the management activities in the entertainment industry. In doing so, some of the trends, practices and innovation in the entertainment industry are explored. Also, attention is given to the many career opportunities in this area. Throughout the course emphasis is on providing practical, applied and value-added insight to many issues faced by the entertainment industry. Knowledge is applied to realistic and relevant problems faced by entertainment professionals.

ENMGT-365 - Risk Management

The goal of this course is to study the management of risks in a corporation. The phrase Risk Management used to refer to insurance purchasing on behalf of a corporation. Over the past two decades, the term has come to be associated with financial engineering and derivatives on Wall Street. After several spectacular failures by firms and individuals using derivatives, academics and practitioners have renewed their focus on risk management as a corporate decision-making process.

ENMGT-405 - Artist Management

This course will focus on artist management, booking, touring, and the relationship with artists, agents, and managers and will include direct application of these elements.

SPMT-101 - Sport Governance & History

Description: This course takes a look at sports sociology in a global, issues-oriented approach to study the role of sport in society. It encourages the discussion of current sports-related controversies and helps students develop critical thinking skills

SPMT-243 - Sports Psychology

A study that examines the skills and motor performances and their effects on Athletes and Coaches and their emotions. This course will also examine the ways various psychological states and traits influence athletic performance.

SPMT-308 - Media Relations in Sport

This course is designed for students in sports management as well as students in journalism, public relations, or communications who are looking for an understanding of the connection between the informational and commercial sides of sports information management. The course will also introduce students to software programs used in the sports writers and sports information field.

SPMT-332 - Sports Ethics and the Law

Description: This course will explore the ethics and legal principles and rules of law affecting the administration of sports and recreation programs. Emphasis will be placed in the areas of negligence, product liability, nuisance, contracts, leisure, personnel practices, and risk management.

SPMT-435 - Organization / Administration of Recreation

Description: This course is designed to explore the different types of recreational sport programs and how they are organized and administered at the school, community and professional levels. It will also explore the management of intramural, recreation, sport and health club programs.

RECR-331 - Community Recreation

A survey of the historical development of recreation and leisure and its corresponding philosophical and theoretical thought. Understanding of and ability to facilitate leisure lifestyles and use of leisure resources in the community.

RECR-339 - Problems in Urban Recreation and Sport

An in-depth analysis of the causes and consequences of contemporary problems in urban sport. Students will utilize the case-study approach to examine the social, political, and economic factors influencing the structure and experience of sport in American cities. Emphasis will be placed on formulating solutions and potential strategies to address identified problems.

MNGT-320 - Principles of Management

This course introduces students to the fundamental concepts and processes of management. Students will explore the functional role of a manager and various topics centered on the four basic functions of management: Planning, Leading, Organizing, and Controlling. Some of the topics covered in this course include individual differences across national cultures, generic and situational

leadership styles, and group and team dynamics. Students will develop the skills required to become successful managers in a competitive environment.

MNGT-360 - Human Relations & Organizational Behavior

An introduction to the intricacies of interpersonal and intergroup relationships among peers, the supervisor, and the supervised in an organizational setting.

MNGT-380 - Human Resource Management

An inquiry into the contemporary techniques and issues related to personnel selection in modern organizations, examining human resource factors, manpower planning, staffing, human resource development, intergroup relationships, managerial leadership, current manpower trends, and recruitment implications.

State Educator Certification:

State of Florida - Educator Certification (Social Science) Application #6001-656243

Educator Certification (Business Education) Application #726957

Athletic Coaching Certification Application #6003-18319

Office Skills:

Microsoft Office 2000, 2010, 2016, and 365, HP Printers & HP/Dell Desktop

MS Word, MS Excel, MS PowerPoint, Outlook, & Internet Explorer, Google Chrome & Firefox Browsers. Blackboard, HP Desk Jet, Laser Printers, Zoom, Microsoft Teams, & Panopto

References:

John Wesley Magness, Ph.D.
Assistant Professor
Coppin State University
2500 West North Avenue
Baltimore, MD 21216
(410) 703-7100 (Cell)
jmagness@coppin.edu

Ms. Sharon E. Hunt
Retired - American Airlines
206 N. Glover Street
Baltimore, MD 21224
(817) 658-5373 (Cell)
sehunt@verizon.net

F. Michelle Richardson, Ph.D.
Assistant Professor
Coppin State University
7110 Sandown Circle, Apt. 103
Windsor Mill, MD 21244
(510) 967-5287 (Cell)
frichardson@coppin.edu

Mr. Duane Gannaway
Assistant Manager
Virginia Eye Institute
14218 Starpine Lane
Chester, VA 23836
(804) 687-3751 (Cell)
jagdlg8701@yahoo.com