**Martin L. Josie, Ph.D.**

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**Education:**

**Liberty University** Lynchburg, VA

Master of Arts Degree Fall 2022

Major: History

**Liberty University** Lynchburg, VA

Graduate Certificate – School Leadership 2021

**The American University**  Washington, DC

**Washington College of Law** 2020

Master of Science Degree

Major: Legal Studies

**Concordia University-Chicago** River Forest, IL

Doctor of Philosophy (Ph.D.) Degree  2018

Major: Leadership: Sport Management / Administration

Dissertation: Unionizing College Athletics: Student-Athletes

Perceptions on Forming a College Athletes’ Union

(Committee: Drs. Elizabeth Brennan, Mary Ball-Brant, and Donna Blaess)

**West Virginia University** Morgantown, WV

Master of Science Degree 1998

Major: Sports Management

**Towson (State) University** Towson, MD

Bachelor of Science 1997

Major: Sports Management

**Sports Experience:**

**Baltimore Orioles, Ltd.** Baltimore, MD

**Sales & Fan Services Department** 2004-2019

Customer/Fan Service Representative - Seasonal/Part-Time

* Managed and maintained assigned season and group accounts.
* Edited assigned customer accounts to maintain accuracy.
* Created a reference guide to assist customer service team members.
* Trained phone sales team regarding department products and procedures
* Managed holiday kiosk (sales inventory, and staffing) for Winter 2008
* Sales and Fan Services League MVP Award Recipient (Winter 2004)

**Maryland Maniacs** formally **Chesapeake Tide** Upper Marlboro, MD

Game-Day Stats Coordinator formally Assistant Director of Football Operations2006-2009

* Coordinated team travel and weekly itineraries (practices, game-day).
* Reviewed player contracts for organization and league compliance
* Complied stats for home contests and submitted to media and league offices

**Howard University** Washington, DC

**Department of Athletics**  2001-2002

Associate Athletic Director for Administration

* Coordinated team travel in conjunction with university guidelines.
* Developed a master schedule for each athletic team for the academic year.
* Served on university committee to review campus events and facility options.
* Assisted in various university and department event involving PepsiCo.
* Scheduled and coordinated halftime activities during selected athletic events.
* Created and distributed welcome package to visiting teams and coaching staff.
* Reorganized student-athlete book bank improving operation and access.
* Planned and coordinated inaugural mid-year sport banquet (fall sports).

**Teaching Experience:**

**Coppin State University**  Baltimore, MD

**College of Business** 2005-2020 Department of Marketing & Management

Adjunct Professor – Sport Management & Entertainment Management

* Served as instructor in undergraduate courses: sports ethics and the law,

media in sport relations community recreation, and sports psychology

* Served as instructor in undergraduate courses in human relations management,

Introduction to management, and organizational theory.

* Advised business track students on course sequence for degree completion.
* Assisted with curriculum redesign in sport management (plan of study and descriptions)

**Clarke County Public Schools** Berryville, VA

**Alternative Education Department** 2002-2003

Teacher - Grades 9 thru 12

* Served as instructor in subjects: math, writing, science, and history.
* Reviewed all instruction materials per State of Virginia education standards.
* Participated in periodic instructional training sessions and parent conferences.

**Coaching Experience:**

**RBI Baseball - Leon Day Baseball League** Baltimore, MD

Assistant Baseball Coach & Pitching Coach (16-18 Age Group) 2005-2006

* Instructed in areas involving fielding, position play, and base running.
* Instructed pitching staff to understand hitters and holding runners on base.
* Constructed simulated game situations to reinforce games cognitive aspect.
* Leon Day League Semi-Finalist in 2005 and 2006

**Clarke County High School** Berryville, VA

**Department of Athletics** 2001-2003

Assistant Football Coach & Defensive Coordinator (Freshman) & Track Coach

* Prepared and implemented defensive game plans for that season’s opponents.
* Individualized and team instruction in all segments involving team defense
* Severed as scout, attending and creating reports on future opponents for varsity
* Trained and sprinters and jumpers in specific techniques in endurance and

mental approach to track and field.

**St. Paul’s School for Boys** Brooklandville, MD

**Department of Athletics** 1994-1996

Volunteer - Assistant Football Coach & Chief Scout

**Publications:**

**The Bowl Championship Series: Present & Future** Baltimore, MD

Library of Congress #TXu 1-661-303 2009

**State & Regional Presentations:**

**The Maryland State House of Delegates** Annapolis, MD

HB-548 - Collective Bargaining for Student-Athletes (Delegate Brooke Lierman, 46th) 2019 Submission of Written Testimony to Department of Legislative Services MD General Assembly

**College Sports Research Institute - University of South Carolina-Columbia** Columbia, SC

Submission - Video Presentation (Annual Conference) 2021

“The Evolution of the Student-Athletes: The Continued Quest for Equity within Collegiate Sports”

**Professional Training:**

* Certificate of Participation - Online Teaching Camp (June 2019)
* Certificate of Completion - Title IX for Employees with Campus SaVE (May 2020)

**Professional Development:**

* Certificate of Participation - Professional Development (September 2019)

**Service to University:**

* 2019-2020 Coppin State University - AARSW Committee Reviewing Degree

Programs & Department Reorganization Strategies

* 2015-2017 Coppin State University - College of Business, Curriculum Standards

Committee Representing Sport Management

* 2017 Coppin State University - Department of Athletics, Workshop: Effective

Time Management for Student-Athletes

**Professional Memberships:**

**The Drake Group** W. Haven, CT

Academic Integrity in Collegiate Sport2019

**American Bar Association (Non-Lawyers)** Chicago, IL

Standard Member #04168247 2019

**Committee on Sport Management Accreditation** (COSMA) Ft. Collins, CO

2021

**Miscellaneous:**

**Harvard University, Office of the Assistant to the President** Cambridge, MA

Semi-Finalist (Administrative Fellowship) for Academic Year 2011 2010

**Towson (State) University, Department of Athletics** Towson, MD

Scoreboard Operator (Men’s & Women’s Basketball) 2009-2020

**Teaching Philosophy:**

Provide each student via the assigned text and supplemental materials **e.g.** power-points, video presentations, off-campus visits, guest speakers, projects and additional readings the tools needed to not only excel within the classroom, but in their desired academic and eventual professional career(s) as well…

As an educator it is imperative that I strive to this end; spending less time highlighting credentials and more time imparting knowledge, information, and wisdom in line with the individual courses and overall curriculum to the students…serving as a gardener who plants the seeds, waters, tenders until in the fullness of time the seeds grow and blossom…into college graduates properly prepared mentally, emotionally, and academically to enter into a graduate school or entry level position within their desired career…

I see myself as that gardener …whether as the planter or caretaker, challenging and encouraging each student grow to their fullest potential…and pursue their vision and passion to its limits and not be hindered or distracted by naysayers and/or doubters…

And…recognizing that learning is that one constant and life-long…I encourage and challenge each student to view the learning process as such…rewarding and never ending.

**Curriculum / Courses:**

*ENMGT-350 - Introduction in Entertainment Management*

The purpose of this course is to provide a basic understanding of the management activities in the entertainment industry.  In doing so, some of the trends, practices and innovation in the entertainment industry are explored.  Also, attention is given to the many career opportunities in this area.  Throughout the course emphasis is on providing practical, applied and value-added insight to many issues faced by the entertainment industry.  Knowledge is applied to realistic and relevant problems faced by entertainment professionals.

*ENMGT-365 - Risk Management*

The goal of this course is to study the management of risks in a corporation. The phrase Risk Management used to refer to insurance purchasing on behalf of a corporation. Over the past two decades, the term has come to be associated with financial engineering and derivatives on Wall Street. After several spectacular failures by firms and individuals using derivatives, academics and practitioners have renewed their focus on risk management as a corporate decision-making process.

*ENMGT-405 - Artist Management*

This course will focus on artist management, booking, touring, and the relationship with artists, agents, and managers and will include direct application of these elements.

*SPMT-101 - Sport Governance & History*

Description:   This course takes a look at sports sociology in a global, issues-oriented approach to study the role of sport in society. It encourages the discussion of current sports-related controversies and helps students develop critical thinking skills

*SPMT-243 - Sports Psychology*

A study that examines the skills and motor performances and their effects on Athletes and Coaches and their emotions. This course will also examine the ways various psychological states and traits influence athletic performance.

*SPMT-308 - Media Relations in Sport*

This course is designed for students in sports management as well as students in journalism, public relations, or communications who are looking for an understanding of the connection between the informational and commercial sides of sports information management.  The course will also introduce students to software programs used in the sports writers and sports information field.

*SPMT-332 - Sports Ethics and the Law*

Description:   This course will explore the ethics and legal principles and rules of law affecting the administration of sports and recreation programs. Emphasis will be placed in the areas of negligence, product liability, nuisance, contracts, leisure, personnel practices, and risk management.

*SPMT-435 - Organization / Administration of Recreation*

Description:   This course is designed to explore the different types of recreational sport programs and how they are organized and administered at the school, community and professional levels. It will also explore the management of intramural, recreation, sport and health club programs.

*RECR-331 - Community Recreation*

A survey of the historical development of recreation and leisure and its corresponding philosophical and theoretical thought. Understanding of and ability to facilitate leisure lifestyles and use of leisure resources in the community.

*RECR-339 - Problems in Urban Recreation and Sport*

An in-depth analysis of the causes and consequences of contemporary problems in urban sport. Students will utilize the case-study approach to examine the social, political, and economic factors influencing the structure and experience of sport in American cities. Emphasis will be placed on formulating solutions and potential strategies to address identified problems.

*MNGT-320 - Principles of Management*

This course introduces students to the fundamental concepts and processes of management. Students will explore the functional role of a manager and various topics centered on the four basic functions of management: Planning, Leading, Organizing, and Controlling. Some of the topics covered in this course include individual differences across national cultures, generic and situational

leadership styles, and group and team dynamics. Students will develop the skills required to become successful managers in a competitive environment.

*MNGT-360 - Human Relations & Organizational Behavior*

An introduction to the intricacies of interpersonal and intergroup relationships among peers, the supervisor, and the supervised in an organizational setting.

*MNGT-380 - Human Resource Management*

An inquiry into the contemporary techniques and issues related to personnel selection in modern organizations, examining human resource factors, manpower planning, staffing, human resource development, intergroup relationships, managerial leadership, current manpower trends, and recruitment implications.

**Office Skills:**

**Microsoft Office 2000, 2010, 2016, and 365, HP/Dell Desktop/Laptop & HP/Dell Printers**

MS Word, MS Excel, MS PowerPoint, Outlook, & Internet Explorer, Google Chrome & Firefox Internet Browsers. Blackboard, HP Desk Jet, Laser Printers, Zoom, Microsoft Teams, & Panopto

**References:**

John Wesley Magness, Ph.D. F. Michelle Richardson, Ph.D.

Assistant Professor Assistant Professor

Coppin State University Coppin State University

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Laurel, MD 20724 14218 Starpine Lane

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