

Teaching & Learning – Doctoral Candidate - Business Management

Experienced deploying new business models, expanding channels, creating advertising campaigns, formulating effective go-to-market strategies, driving market awareness, and working with R&D during development, with attention to budgets, time frames, quality, and product specifications. A resourceful strategist with strong negotiation, leadership, interpersonal and communication skills to facilitate key decision making process and revenue generation. A result-driven educator.

Academic Experience, Teaching & Learning

Adjunct Professor College of Hospitality Management and Business
03/2015 – 03/2020 Johnson & Wales University, North Miami Beach

Adjunct Professor Department of Business and Education
01/2018 – 01/2020 ASA College, Hialeah & Dania Campus

Adjunct Professor Department of Business Administration
01/2018 – 01/2020 Broward College

Courses

- Principles of Marketing, Strategic Brand Management, Principles of Supervision Management, Introduction to Customer Service
- Personal Finance, Micro-Economics, Accounting 1, Accounting 2
- Sports Management, Sport Leadership, Sports Marketing
- The Business of Sports, Sports Finance, Athletic Coaching and Administration, Sports Facilities and Event Management.

Project Management, Consulting

- Johnson Management Group, Inc.
- Business Development Consultant, NSU Alvin Sherman Library
- Project Management/Consultant, Nova Southeastern University
- Chief Strategist Officer, InQue Management
- Executive Residence of Marketing, Johnson & Wales University
- Life After Sports LLC.
- Sports Entertainment Event & Management LLC. (SEEM)

Relevant Professional Experience

- Assistant Athletic Director for Sports Administration, ASA College
- Women's Basketball Head Coach, ASA College
- Women's Basketball Assistant Coach, Lynn University
- Women's Basketball Head Coach, Broward College
- Sports Information Director, Broward College
- Student Life Assistant, Broward College
- Academic Advisor, Broward College
- Enrollment Service Officer (ESO), Broward College

Education

- D.B.A Doctorate of Business Administration: Sports Administration
All But Dissertation (ABD)
St. Thomas University – Miami Gardens, FL
- M.S Master of Science in Sports Administration
St. Thomas University – Miami Gardens, FL
- B.S. Bachelor of Science in Business: Sport and Recreation
Management,
Nova Southeastern University - Davie, FL
- A.A. Associate of Arts: Business Administration
Broward College – Davie, FL

Presentations & Social Learning

- NSU-SHRM Conference – Nova Southeastern University
- Global Entrepreneurship Week (GEW) – St. Thomas University
- Miami Herald CEO Roundtable
- Nominee, Broward College Hall of Distinction Professional Merit Award
- 2015 Recipient of the South Florida Black Leaders of Today & Tomorrow by Legacy Magazine "40 Under 40"
- Rising Star Excellence Award: Urban League of Broward County, Young Professional Network YPN (2015)

Community Engagement, Services

- Chief Strategist Officer-Board Member, Jay Ajayi Foundation
- Community Outreach, Miami Dolphins
- Board of Directors, The Global Team Foundation
- Member, Urban League of Broward County, Young Professional Network (YPN)
- Host Committee, Ann Storck Center (Mingle and Jingle Fundraiser)
- Management Consulting/Host, Koa Misi Pink Tie Bash
- Management Consulting/Host, Olivier Vernon Charity Weekend
- Cox Media (99Jamz Egg-A-Palooza)
- KQ Cares Foundation
- Miami Dolphins Foundation
- Urban League of Broward County, Community Outreach (Youth Initiative)

KEVIN A. O. JOHNSON

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- Sport Entertainment and Events Conference, Johnson and Wales University
- Sport Leadership Series, The Global Team Foundation
- Purpose Never Dies Conference, Speaker/Panelist
- Mentor, Black Male Initiative, Broward College

Memberships

- National Society of Black Sports Professionals (Miami Chapter)
- YPN Broward of Urban League
- Sports Business Journal

Qualifications & Skills

- Research & Development
- Relationship Management
- Strategic Planning & Leadership
- Business Coaching & Development
- Database Management: D2L, ULearn, Blackboard Learning Management
- Microsoft Office Programs (*Access, Excel, PowerPoint, Publisher, and Word*).
- Adobe Connect Learning Management System. Adobe Illustrator.

Certifications, Seminars, & Training

- Student Life Skills Certificate
- Consulting Skills Certificate
- Teaching/Instructor Certificate
- Athlete Management/Agent Advisor
- CPR & AED Certification