

Welcome & Acknowledgments

On behalf of the Commission on Sport Management Accreditation, Executive Director Heather Alderman, COSMA's Board of Directors & Board of Commissioners, and the University of Houston we would like to thank you for attending the 2022 COSMA Conference. We understand the past two years have been *far* from ordinary and are grateful for the opportunity to return to normalcy. Please enjoy yourself and we hope you find value in the numerous speakers, panels, and presentations that are a part of this year's Conference. Thank you for attending and welcome to #COSMA2022!

Thank you to our host and sponsor!



Tentative Conference Schedule [November 2021 Draft]

**All times Central*

Wednesday, February 2nd

1:00PM-5:00PM – Board of Directors Meeting (*Shuttle Service available*)

Melcher Life Sciences Building
3871 Holman St. Houston, TX 77204

TBD – Lunch orders to Chris (lunch option TBD)

1:00PM – Lunch

7:00PM – Check-out the [nightlife in Houston!](#)

Houston Rockets vs. Cleveland Cavaliers (7PM tipoff)
Toyota Center, 1510 Polk St. Houston, TX 77002

Discounted Tickets available in the [COSMA Store](#)

Thursday, February 3rd

9:00AM – COSMA Case Study Cup (*Shuttle Service available*)

Melcher Life Sciences Building
3871 Holman St. Houston, TX 77204
Grab-and-go coffee and breakfast items available.

Case Study Cup

12:00PM – Conference Check-In Begins

Hilton University of Houston
4450 University Dr. Houston, TX 77204
Grab-and-go lunch items available.

1:00PM – 5:00PM – Afternoon Sessions

Walk OR *Shuttle Service available by request*
Melcher Life Sciences Building
3871 Holman St. Houston, TX 77204

1:00PM – 1:30PM

Room A – Administrators Track

Women and Minorities in Administrative Roles
Jennifer Kane, University of North Florida
Christina Martin, Troy University
Dawn Norwood, Wingate University
Ketra Armstrong, University of Michigan

Room B Session 1

You Can Lead a Horse to Water: A Conversation about Motivating Undergraduate Students to (fill in the blank)

Chad Witkemper, Indiana State University

Room C Session 2

DEI in Internships and Service-Learning

Suzannah Armentrout, Minnesota State University, Mankato

1:40PM-2:10PM

Room A – Administrators Track

Building Credibility: The Move from Faculty to Administrator

Chad McEvoy, Northern Illinois University

Bob Baker, George Mason University

Heath Hooper, Shorter University

Steve Dittmore, University of Arkansas

Room B Session 3

Trans Athlete Participation in Competitive Sport: Difficult Discussions in Search of Objective Solutions for All Athletes

Joey Gray, California Polytechnic State University, San Luis Obispo

Kelsie Robert, Northern State University

Chelsee Shortt, Northern State University

Murli Rajpurohit, California Polytechnic State University, San Luis Obispo

Room C Session 4

The Battle Royale – General v. Focused – What Should You Cover?

Gil Fried, University of West Florida

Reginald Overton, Jacksonville State University

2:20PM-2:50PM

Room A – Administrators Track

Budgeting from an Administrator's Perspective

Damon Andrew, Florida State University

Room B Session 5

Sharing Stories: Social Justice Conversations in the Sport Management Classroom

Jennifer VanSickle, University of Indianapolis

Room C Session 6

Cascading and Creating Strategic Alignment

Emily Dane-Staples, St. John Fisher College

3:00PM-3:30PM

Room A – Administrators Track

Development & Fundraising from Administrators' Perspectives

Damon Andrew, Florida State University

Clay Stoldt, Wichita State University

James Nicas, University of Houston

Room B Session 7

Creating a Culture of Belonging in the Sport Management Classroom

Alyssa Czarnecki, Endicott College

Room C Session 8

Development of the Sports Management Values Inventory: A Measurement Instrument for Evaluating the Impact of Sport Ethics Curriculum Required for COSMA Accreditation

Amanda Palmer, University of Idaho

3:40PM-4:10PM

Room A – Administrators Track

Importance of Stewardship

Dawn Norwood, Wingate University

Daniel Burt, Texas A&M University-Kingsville

Room B – Administrators Track

Leadership vs. Management – What’s the Difference?

Anthony Weaver, Elon University

Jennifer Kane, University of North Florida

Bob Baker, George Mason University

Mark Vermillion, Wichita State University

Room C Session 10

COSMA: Closing the Loop on COSMA’s DEI Goals

B. Nalani Butler, Kennesaw State University

Daniel Kelly, New York University

5:30PM – Evening Session & Dinner (Shuttle Service available)

TDECU Stadium

3875 Holman St. Houston, TX 77004

Conference Opening and Reception

Appetizers, Bar opens!

6:00PM – Dinner & Bar open

Welcome to #COSMA2022!

[Insert UofH Admin, Heather, Dave]

Dinner, Bar open!

6:30PM – Houston Rockets Keynote Address

7:15PM – 2022 Awards Ceremony

HOF & CSM Honor Society/Case Cup Winners

8:00PM – Social Hour & Dessert-served

Photo-op and Explore TDECU Stadium

Bar closes at 8:30PM

9:00PM – Last shuttle from TDECU Stadium to Hilton

Friday, February 4th

7:45AM – Walk OR Shuttle service departs Hilton

8:00AM – Breakfast Social (Shuttle Service available)

Melcher Life Sciences Building

3871 Holman St. Houston, TX 77204

9:00AM – Featured Workshop

From Teaching in the Margins to Centering a Social Justice Pedagogy

Dr. Billy Hawkins, University of Houston

Professor, Health and Human Performance

10:00AM – Morning Sessions

10:00AM

Room A

Disability Sport Service Learning – UofH Adaptive Athletics Lab

Tiao Hu, University of Houston

Michael Cottingham, University of Houston

Room B Session 11

The Person behind the Teams: A Phenomenological Exploration of the Role of the Sport Supervisor in NCAA Division I Intercollegiate Athletic Departments

Ehren Green, University of Louisville

Room C Session 12

COVID Switching: From Internship to Professional Development

Sean Dahlin, Central Washington University

10:30AM

Room A Session 13

How to be Inclusive: Working with Unified Sports and College Students

Megan Dyer, Kennesaw State University

B. Nalani Butler, Kennesaw State University

Room B Session 14

Understanding the Choice of Seeking or Not Seeking COSMA Accreditation: What are the Implications of this Choice?

Cheryl Rode, Niagara University

Janet Howes, University of Saint Joseph

Room C Session 15

Inclusive Pedagogy in the Sport Management Classroom: The Case for Formal Debate

Jonathan Rosenberg, College of Mount Saint Vincent

11:00AM

Room A Session 16

Interscholastic Athletic Participation and Academic Performance

Joshua Freeman, Southeastern Louisiana University

Room B Session 17

Appreciative Inquiry: An Approach to Human System Change in the Management of Sport

Darlene Kluka, University of Pretoria

Room C Session 18

Creating a Game Plan for Title IX, Non-Discrimination and Civil Rights on Campuses

Andro Barnett, Shepherd University

11:30AM

Room A Session 19

The Borne Identity: Mapping Identity Threat of African American Women in Intercollegiate Athletics

Chloe Orange, University of New Mexico

Room B Session 20

Writing Student Learning Objectives Like a Pro!

Amanda Zuschmidt, Lancaster Bible College

Room C Session 21

Organizational Culture and Disability Diversity Employment in Sport Management

Mark Moore, East Carolina University

12:00PM – Lunch & Featured Workshop

Promoting Diverse Hiring Practices in Higher Education

Dr. Christiane Spitzmueller, University of Houston

Professor of Psychology

Director of Industrial and Organizational Psychology Program

1:00PM – Afternoon Session – (Shuttle Service available by request)

1:00PM-1:20PM

Room A Session 22

Autocratic Leadership De-Humanizing Student-Athletes
Christopher Choice, University of New Mexico

Room B Session 23

Career Transition of Professional Athletes
Anthony D'Onofrio, Endicott College

Room C Session 24

Social Justice through Service-Learning in Parks & Recreation Management Education
Anne DeMartini, Kennesaw State University

1:30PM-1:50PM

Room A Session 25

SMGT Mentors' Perception of Programmatic Mentoring Dynamics
Mike Ross, Wichita State University

Room B Session 26

Insurgence: Resisting Heteronormative Stereotypes, Expectations, and Traditional Uniforms in Women Sport
Aquasia Shaw, Northern State University

Room C Session 27

Sport Management Graduate Programs; "STARS" Assessment Plan and Report 2020 to 2022 – Analysis Study
Ezzeldin Aly, Florida A&M University

2:00PM-2:20PM

Room A Session 28

Enhancing Professional Preparedness through Adaptive Sport and Activity Events
Sloane Milstein, Colorado Mesa University

Room B Session 29

Using Business Cases to Tech Digital Strategy Development in Sport
Brittany Jacobs, Nichols College
Brian Wendry, Nichols College
Megan Nocivelli, Nichols College

Room C Session 30

Surprise and Sensemaking: Female Sport Management Students' Perceptions of Acclimating to their Environments
Bobby Berry, Wichita State University

2:30PM-2:50PM

Room A Session 31

Preparing Sport Management Academicians for Socially Inclusive Pedagogy
Ashley Bowers, Southeastern Louisiana University

Room B Session 32

The College Athlete Experience: Pedagogy to Aid Athlete Adjustment and Transition
Chris Corr, Troy University
Simon Pack, St. John's University

Room C Session 33

Student Advisory Boards: A Unique Concept
Jill Sharp, Southeastern Louisiana University
Ashley Bowers, Southeastern Louisiana University

3:00PM-3:20PM

Room A Session 34

“Hoop Dreams”: Black Male College Students Perceptions of Post Collegiate Play and the Effects on their Mental Health

Niesha Douglas, Fayetteville State University

Room B Session 35

Activities that Encourage Student Perspective Taking within DEI Courses

Emily Dane-Staples, St. John Fisher College

Room C Session 36

Using Curriculum Mapping to Infuse Equity, Diversity, Inclusion, and Social Justice Concepts and Practices into the Sport Management Curriculum

Robert Case, Old Dominion University

3:30PM-3:50PM

Room A Session 37

A Nationwide Study to Determine the Academic Unit Locations of Sport Management Programs

Robert Case, Old Dominion University

Room B Session 38

Mutually Beneficial Partnerships: Diversifying Experience for Students, and Faculty through Community-Action Research

Heather Gilmour, Springfield College

Willette Middleton, Springfield College

Ariel Rodriguez, Springfield College

Room C Session 39

Valuing Clinical Instruction through Appropriate Instructor Evaluation

Jennifer Kane, University of North Florida

4:00PM-4:20PM

Room A Session 40

Establishing Learning Expectations and Class Norms within DEI Courses

Emily Dane-Staples, St. John Fisher College

Room B Session 41

Intentional Integration of DEIB Learning Outcomes across the Curriculum

Alyssa Czarnecki, Endicott College

Room C Session 42

Professional Preparedness through Industry Fundamentals Pedagogy

Chris Corr, Troy University

Nicole Sellars, Troy University

Christopher Atwater, Troy University

4:00PM – Conference Close (*Shuttle Service available*)

7:00PM – Sticking around? Check-out the [nightlife in Houston!](#)

How about a group trip to Papasito's?

Saturday, February 5th

8:00AM-12:00PM – Board of Commissioners Meeting (*Drive/Carpool from Hilton to UofH Sport Administration Building*)

Melcher Life Sciences Building

3871 Holman St. Houston, TX 77204

Grab-and-go coffee and breakfast items available.

10:00AM – Lunch orders to Chris (lunch option TBD)

12:00PM – Lunch

12:00PM – BOD/BOC Meetings Conclude