

## Welcome & Acknowledgments

On behalf of the Commission on Sport Management Accreditation, Executive Director Heather Alderman, COSMA's Board of Directors & Board of Commissioners, and the University of Houston we would like to thank you for attending the 2022 COSMA Conference. We understand the past two years have been *far* from ordinary and are grateful for the opportunity to return to normalcy. Please enjoy yourself and we hope you find value in the numerous speakers, panels, and presentations that are a part of this year's Conference. Thank you for attending and welcome to #COSMA2022!

### Thank you to our host and sponsors!



## COVID-19 Policy

The University of Houston encourages the wearing of face coverings, especially for individuals who are not fully vaccinated. COSMA expects attendees to wear an N95 mask (or more protective) during all indoor conference-related events. Be considerate of anyone who requires additional physical distancing or other accommodations.

## Conference Schedule

*\*All times Central*

### Wednesday, February 2<sup>nd</sup>

**1:00PM** – Board of Directors Meeting

Melcher Life Sciences Building, Room 208

3871 Holman St. Houston, TX 77204

*\*Transportation available upon request*

**7:00PM** – Houston Rockets vs. Cleveland Cavaliers

Toyota Center, 1510 Polk St. Houston, TX 77002

### Thursday, February 3<sup>rd</sup>

**8:00AM** – COSMA Case Study Cup

Melcher Life Sciences Building, Melcher 201

3871 Holman St. Houston, TX 77204

*Grab-and-go coffee and breakfast items available for participants*

*\*Transportation available upon request*

*[Please arrive no later than 20-minutes prior to your scheduled presentation time.*

*Presentations will be 20-minutes in length with 10-minutes provided for questioning].*

**8:00AM** – Rice University

Devin Amodio (C)

Thomas Avalos

JoVoni Johnson-McCray

Christa Westheimer

Diane Crossey (Faculty Representative)

**8:35AM – Stephen F. Austin State University A**

Chance Evans  
Veda Mize (C)  
Matt Peters  
Robert McDermand (Faculty Representative)

**9:10AM – Ithaca College**

Andrew Guerra (C)  
Hudson Hassler  
Tyler Ruck  
Wonyul Bae (Faculty Representative)

**9:45AM – Kennesaw State University**

Megan Dyer (C)  
Cameron Klaus  
Ansley McDaniel  
Meredith Wright  
Nalani Butler (Faculty Representative)

**10:20AM – Stephen F. Austin State University B**

Roman Faries  
Spencer Maples  
Bryana Novegil  
Alex Ornelaz (C)  
Robert McDermand (Faculty Representative)

**10:55AM – University of New Haven**

Mohammed Ali Anas  
Keira Integlia  
Josie Schmidt  
Andreas Xenofontos (C)  
Ceyda Mumcu (Faculty Representative)

**11:30AM – Kutztown University**

Kyle Newman  
Aidan Simons  
Soojin Kim & Yongjae Kim (Faculty Representatives)

**12:00PM – Conference Check-In Begins**

Melcher Life Sciences Building, Room M215  
3871 Holman St. Houston, TX 77204  
Social/Networking-Hour – Catch-up with Colleagues  
*Light Snacks & Refreshments Available*

**1:00PM – 5:00PM – Afternoon Sessions**

Walk OR *Shuttle Service available by request*  
Melcher Life Sciences Building  
3871 Holman St. Houston, TX 77204

**1:00PM – 1:30PM**

**Melcher 201A**

*Student Advisory Boards: A Unique Concept*  
Jill Sharp, Southeastern Louisiana University  
Ashley Bowers, Southeastern Louisiana University

**Melcher 201B**

*You Can Lead a Horse to Water: A Conversation about Motivating Undergraduate Students to (fill in the blank)*  
Chad Witkemper, Indiana State University  
Craig Morehead, Indiana State University

Parker Michael, Indiana State University

**Melcher 208**

*DEI in Internships and Service-Learning*

Suzannah Armentrout, Minnesota State University, Mankato

Julia Dutove, Grande Prairie Regional College

**1:40PM-2:10PM**

**Melcher 201A – Administrators Track**

*Building Credibility: The Move from Faculty to Administrator*

Bob Baker, George Mason University

Mike Ross, Shorter University

Steve Dittmore, University of Arkansas

**Melcher 201B**

*Trans Athlete Participation in Competitive Sport: Difficult Discussions in Search of Objective Solutions for All Athletes*

Joey Gray, California Polytechnic State University, San Luis Obispo

Kelsie Robert, Northern State University

Chelsee Shortt, Northern State University

Murli Rajpurohit, California Polytechnic State University, San Luis Obispo

**Melcher 208**

*Sport Management's "Battle Royale": Theory vs. Application*

Gil Fried, University of West Florida

Reginald Overton, Jacksonville State University

**2:20PM-2:50PM**

**Melcher 201A – Administrators Track**

*Budgeting from an Administrator's Perspective*

Damon Andrew, Florida State University

**Melcher 201B**

*Sharing Stories: Social Justice Conversations in the Sport Management Classroom*

Jennifer VanSickle, University of Indianapolis

Aaron Livingston, Grambling State University

**Melcher 208**

*Cascading and Creating Strategic Alignment*

Emily Dane-Staples, St. John Fisher College

**3:00PM-3:30PM**

**Melcher 201A – Administrators Track**

*Development & Fundraising from Administrators' Perspectives*

Damon Andrew, Florida State University

Clay Stoldt, Wichita State University

James Nicas, CHRISTUS Foundation for HealthCare

**Melcher 201B**

*Creating a Culture of Belonging in the Sport Management Classroom*

Alyssa Czarnecki, Endicott College

Katie Kilty, Endicott College

**Melcher 208**

*Teaching Ethics – Why Assessing Learning Improves Outcomes*

Amanda Palmer, University of Idaho

Sharon Stoll, University of Idaho

**3:40PM-4:10PM**

**Melcher 201A – Administrators Track**

*Importance of Stewardship*

Dawn Norwood, Wingate University  
Daniel Burt, Texas A&M University-Kingsville

**Melcher 201B – Administrators Track**

*Leadership vs. Management – What's the Difference?*

Anthony Weaver, Elon University  
Jennifer Kane, University of North Florida  
Bob Baker, George Mason University  
Mark Vermillion, Wichita State University

**Melcher 208**

*COSMA: Closing the Loop on COSMA's DEI Goals*

B. Nalani Butler, Kennesaw State University  
Daniel Kelly, New York University

**5:00PM** – Walk or Shuttle Service begins from Hilton to TDECU Stadium

TDECU Stadium

3875 Holman St. Houston, TX 77004

*Appetizers and Bar open*

**5:30PM** – Evening Session, Conference Reception & Dinner

**6:00PM** – Last Shuttle Service available from Hilton to TDECU Stadium

**6:30PM** – Houston Rockets Keynote Address

Julian Duncan, Chief Marketing & Strategy Officer, Houston Rockets

Gretchen Sheir, President of Business Operations, Houston Rockets & Toyota Center

*Moderator:*

Dr. Daniel Kelly, Clinical Associate Professor, New York University

**7:15PM** – 2022 Awards Ceremony

HOF & CSM Honor Society

Case Study Cup Winners

**8:00PM** – Social Hour & Dessert-served

Knowledge Matters, Inc.

Jodi Robinett, Knowledge Matters

**8:15PM** – Walk or Shuttle Service begins from TDECU Stadium to Hilton

Hilton University of Houston

4450 University Dr. Houston, TX 77204

**8:30PM** – Photo-op on TDECU Stadium field

*Bar closes at 8:30PM*

**9:15PM** – Last shuttle from TDECU Stadium to Hilton

**Friday, February 4<sup>th</sup>**

**7:45AM** – Walk or Shuttle service begins from Hilton to Melcher Life Sciences Building

**8:00AM** – Breakfast Social

Melcher Life Sciences Building

3871 Holman St. Houston, TX 77204

**8:45AM** – Last Shuttle Service available from Hilton to Melcher Life Sciences Building

**9:00AM** – Featured Workshop, Melcher 201

*From Teaching in the Margins to Centering a Social Justice Pedagogy*

Dr. Billy Hawkins, University of Houston

Professor, Health and Human Performance

**10:00AM** – Morning Sessions

**10:00AM-10:20AM**

**Melcher 208**

*Disability Sport Service Learning – UofH Adaptive Athletics Lab*

Tiao Hu, University of Houston

Michael Cottingham, University of Houston

**Melcher 228**

*The Person behind the Teams: A Phenomenological Exploration of the Role of the Sport Supervisor in NCAA Division I Intercollegiate Athletic Departments*

Ehren Green, University of Louisville

**Melcher COMD Conference Room**

*Establishing Learning Expectations and Class Norms within DEI Courses*

Emily Dane-Staples, St. John Fisher College

**10:30AM-10:50AM**

**Melcher 208**

*How to be Inclusive: Working with Unified Sports and College Students*

Megan Dyer, Kennesaw State University

B. Nalani Butler, Kennesaw State University

**Melcher 228**

*Understanding the Choice of Seeking or Not Seeking COSMA Accreditation: What are the Implications of this Choice?*

Cheryl Rode, Niagara University

Janet Howes, University of Saint Joseph

**Melcher COMD Conference Room**

*Inclusive Pedagogy in the Sport Management Classroom: The Case for Formal Debate*

Jonathan Rosenberg, College of Mount Saint Vincent

Simon Pack, St. John's University

**11:00AM-11:20AM**

**Melcher 208**

*Interscholastic Athletic Participation and Academic Performance*

Joshua Freeman, Southeastern Louisiana University

Ashley Bowers, Southeastern Louisiana University

**Melcher 228**

*Enhancing Professional Preparedness through Adaptive Sport and Activity Events*

Sloane Milstein, Colorado Mesa University

Anthony Weems, Florida International University

**Melcher COMD Conference Room**

*Creating a Game Plan for Title IX, Non-Discrimination and Civil Rights on Campuses*

Andro Barnett, Shepherd University

**11:30AM-11:50AM**

**Melcher 208**

*The Borne Identity: Mapping Identity Threat of African American Women in Intercollegiate Athletics*

Chloe Orange, University of New Mexico

**Melcher 228**

*Writing Student Learning Objectives Like a Pro!*

Amanda Zuschmidt, Lancaster Bible College

**Melcher COMD Conference Room**

*Organizational Culture and Disability Diversity Employment in Sport Management*

Mark Moore, East Carolina University

Lana Huberty, Concordia University, St. Paul

**12:00PM – Lunch & Featured Workshop, Melcher 201**

*Promoting Diverse Hiring Practices in Higher Education*

Dr. Christiane Spitzmueller, University of Houston  
Professor of Psychology  
Director of Industrial and Organizational Psychology Program

**1:00PM – Afternoon Sessions**

**1:00PM-1:20PM**

**Melcher 208**

*Autocratic Leadership De-Humanizing Student-Athletes*  
Christopher Choice, University of New Mexico  
Edward Horne, University of New Mexico

**Melcher 228**

*Career Transition of Professional Athletes*  
Anthony D'Onofrio, Endicott College

**Melcher COMD Conference Room**

*Social Justice through Service-Learning in Parks & Recreation Management Education*  
Anne DeMartini, Kennesaw State University

**1:30PM-1:50PM**

**Melcher 208**

*SMGT Mentors' Perception of Programmatic Mentoring Dynamics*  
Mike Ross, Wichita State University  
Mark Vermillion, Wichita State University

**Melcher 228**

*Insurgence: Resisting Heteronormative Stereotypes, Expectations, and Traditional Uniforms in Women Sport*  
Aquasia Shaw, Northern State University  
Kelsie Roberts, Northern State University

**Melcher COMD Conference Room**

*Sport Management Graduate Programs; "STARS" Assessment Plan and Report 2020 to 2022 – Analysis Study*  
Ezzeldin Aly, Florida A&M University  
Sarah Price, Florida A&M University

**2:00PM-2:20PM**

**Melcher 208**

*Appreciative Inquiry: An Approach to Human System Change in the Management of Sport*  
Darlene Kluka, University of Pretoria

**Melcher 228**

*Using Business Cases to Teach Digital Strategy Development in Sport*  
Brittany Jacobs, Nichols College  
Brian Wendry, Nichols College  
Megan Nocivelli, Nichols College

**Melcher COMD Conference Room**

*Surprise and Sensemaking: Female Sport Management Students' Perceptions of Acclimating to their Environments*  
Bobby Berry, Wichita State University  
Mark Vermillion, Wichita State University

**2:30PM-2:50PM**

**Melcher 208**

*Preparing Sport Management Academicians for Socially Inclusive Pedagogy*  
Ashley Bowers, Southeastern Louisiana University  
Jill Sharp, Southeastern Louisiana University

Levi Ross, Southeastern Louisiana University

**Melcher 228**

*The College Athlete Experience: Pedagogy to Aid Athlete Adjustment and Transition*

Chris Corr, Troy University

Simon Pack, St. John's University

**Melcher COMD Conference Room**

*Intentional Integration of DEIB Learning Outcomes across the Curriculum*

Alyssa Czarnecki, Endicott College

Katie Kilty, Endicott College

**3:00PM-3:20PM**

**Melcher 208**

*"Hoop Dreams": Black Male College Students Perceptions of Post Collegiate Play and the Effects on their Mental Health*

Niesha Douglas, Fayetteville State University

**Melcher 228**

*Activities that Encourage Student Perspective Taking within DEI Courses*

Emily Dane-Staples, St. John Fisher College

**Melcher COMD Conference Room**

*Using Curriculum Mapping to Infuse Equity, Diversity, Inclusion, and Social Justice Concepts and Practices into the Sport Management Curriculum*

Robert Case, Old Dominion University

**3:30PM-3:50PM**

**Melcher 208**

*A Nationwide Study to Determine the Academic Unit Locations of Sport Management Programs*

Robert Case, Old Dominion University

**Melcher 228**

*Mutually Beneficial Partnerships: Diversifying Experience for Students, and Faculty through Community-Action Research*

Heather Gilmour, Springfield College

Willette Middleton, Springfield College

Ariel Rodriguez, Springfield College

**Melcher COMD Conference Room**

*Valuing Clinical Instruction through Appropriate Instructor Evaluation*

Jennifer Kane, University of North Florida

Jason Lee, University of North Florida

**4:00PM-4:20PM**

**Melcher 208**

*Professional Preparedness through Industry Fundamentals Pedagogy*

Chris Corr, Troy University

Nicole Sellars, Troy University

Christopher Atwater, Troy University

**4:30PM – Conference Close**

Shuttle Service to Hilton available upon request

4450 University Dr.

Houston, TX 77204

**7:00PM – Sticking around? Check-out the [nightlife in Houston!](#)**

**Saturday, February 5<sup>th</sup>**

**8:00AM – Board of Commissioners Meeting**

Drive/Carpool from Hilton to Melcher Life Sciences Building  
Melcher Life Sciences Building, Room 208  
3871 Holman St.  
Houston, TX 77204

*Grab-and-go coffee and breakfast items available.*

**10:00AM** – Lunch orders to Chris (lunch option TBD)

**12:00PM** – Lunch

**12:00PM** – Board of Commissioners Meeting Concludes