Welcome & Acknowledgments

On behalf of the Commission on Sport Management Accreditation, Executive Director Heather Alderman, COSMA’s Board of Directors & Board of Commissioners, and the University of Tampa we would like to thank you for attending the 2023 COSMA Conference. Please enjoy yourself and we hope you find value in the numerous speakers, panels, and presentations that are a part of this year’s Conference. Thank you for attending and welcome to #COSMA2023!

Thank you to our host and sponsors!

Conference Schedule

*All times Eastern

**Plant Hall (Fletcher Lounge, Music Room, Grand Salon)**
374 UT University Dr, Tampa, FL 33606

**Southard Family Building (SFB)**
401 UT University Dr., Tampa, FL 33606

**Vaughn Center (Reeves Theater)**
200 UT Poe Pwky, Tampa, FL 33606

**Brevard Hall (Brevard Community Room)**
203 N Brevard Ave, Tampa, FL 33606

**Wednesday, February 1st**

8:00AM – Board of Directors Meeting
Vaughn Center, President’s Conference Room
200 UT Poe Pkwy, Tampa, FL 33602

1:00PM – Board of Commissioners Meeting
Vaughn Center, President’s Conference Room
200 UT Poe Pkwy, Tampa, FL 33602

**Thursday, February 2nd**

8:00AM – Board of Commissioners Meeting
President’s Conference Room
200 UT Poe Pkwy, Tampa, FL 33602

9:00AM – COSMA Case Study Cup
Plant Hall, Music Room
374 UT University Dr, Tampa, FL 33606

Grab-and-go coffee and breakfast items available for participants
[Please arrive no later than 20-minutes prior to your scheduled presentation time. Presentations will be 20-minutes in length with 10-minutes provided for questioning].
9:00AM – Kennesaw State University
  Kameron Farmer (C)
  Nick Givens
  B. Nalani Butler (Faculty Representative)

9:35AM – Northern State University
  Garret Thompson (C)
  Katy Wolf
  Shelby Novotny
  Aimee Roy
  Brock Baker
  Kelsie Roberts (Faculty Representative)

10:10AM – Temple University
  Hannah Kloetzer (C)
  Despina Evangelopolous
  Cee Rivers
  Daniel Getliff
  Jacob Bealer
  Jonathan Howe (Faculty Representative)

10:45AM – Ohio University
  Lily Wittman (C)
  Roberto Lemus
  Ian Lindstrom
  Logan Thompson
  Annie Valeant (Faculty Representative)

12:00PM – Conference Check-In Begins
  Plant Hall, Fletcher Lounge
  374 UT University Dr, Tampa, FL 33606
  Social/Networking-Hour – Catch-up with Colleagues

  Light Snacks & Refreshments Available

1:00PM – 5:00PM – Afternoon Sessions

1:00PM – 1:30PM (Workshops & Panel Presentations, 30-minute sessions)

  **Music Room**
  *Lights, Camera, Action- Sell! Selling A Partnership with HBCUs and Sports Industry Executives for Experiential Learning Experiences*
  Morris Bowden, Fayetteville State University
  Rennae Stowe, Winston-Salem State University
  Antonia Mead, Johnson C. Smith University
  Joseph Martin-Toney, Johnson C. Smith University

  **Grand Salon**
  *The Value of COSMA Accreditation: Elevating Experiential Learning in Sport Management*
  Tony Weaver, Elon University
  Cara Lucia, Elon University
  Shaina Dabbs, Elon University
  Young Do Kim, Elon University

  **Reeves Theater**
  *Don’t be Soft on Soft Skills: Codifying Student Soft Skills within the Undergraduate Sport Management Curriculum*
  Jonathan Rosenberg, College of Mount Saint Vincent
  Simon Pack, St. John’s University

SFB
Serving as an Interim Administrator: The Good, the Bad and Sometimes the Temporary
G Clayton Stoldt, Wichita State University
Jennifer Kane, University of North Florida
Robert Baker, George Mason University
Damon Andrew, Florida State University
Matt Brown, University of South Carolina

1:40PM-2:10PM (Workshops & Panel Presentations, 30-minute sessions)
Music Room
Examining experiential learning opportunities within U.S. Collegiate Sport Management Programs
Janet M. Howes, University of Saint Joseph
Cheryl R. Rode, Niagara University

Grand Salon
Exploring The Role of Mentorship in Graduate Sport Management Internships/Field Experiences
Reginald Overton, Jacksonville State University
Robert Case, Old Dominion University
Michael Ross, Shorter University

Reeves Theater
Post Pandemic: Is it time to Change Faculty and Employer Perceptions for Sport Management Experiential Learning?
Susan Foster, Sport Business Consulting, LLC
Michelle Harrolle, University of South Florida
April Arvan, Lakeland University

SFB
Padlet as an Education Tool: How to Engage Students Differently in the Classroom
Ashley Ryder, Flagler College
Jillian McNiff Villemaire, Flagler College

2:20PM-2:40PM (20-minute sessions)
Music Room
Best Practices for Supervising Sport Student Online Portfolios and Resume Preparation
Ted Kian, Oklahoma State University
Matthew H. Zimmerman, Mississippi State University

Grand Salon
Fostering Best Practices and Intentional Experiential Learning Opportunities
Michael Ross, Shorter University
Heath Hooper, Shorter University
Kyle Conkle, Shorter University

Reeves Theater
Can Internships Change Student Attitudes Regarding Group Work?
Martha Brown, North Carolina State University

SFB
Innovative Internships in Sport Organizations: Challenges and Opportunities from the Perspective of Social Work Internship Coordinators
Lauren Beasley, Georgia State University

2:50PM-3:10PM
Music Room
Building a Career Focused Community: Taking our teaching outside of the classroom
Julie Lanzillo, Neumann University
Caleb Mezzy, Neumann University

Grand Salon
Tips for CAPS: On-campus service-learning in a facility management course
Jennifer VanSickle, University of Indianapolis

Reeves Theater
Trans Athlete Participation in Sport: Educational Gaps
Joey Gray, California Polytechnic State University, San Luis Obispo
Anna Beath, Athlete Ally
DeLorean Rosales, California Polytechnic State University, San Luis Obispo
Aliya Adegoke, California Polytechnic State University, San Luis Obispo

SFB
Culturally Sustainable Pedagogy in the Sport Management Classroom
Cassandra Coble, Indiana University
Tanya Jones, Indiana University

3:20PM-3:40PM (20-minute sessions)
Music Room
Women Influencers in Sport (WINS) Program: Using Signature Pedagogies for Developing Leadership Capacity in Female Sport Management Students
Shaina Dabbs, Elon University

Grand Salon
The Challenging Path to Athletic Leadership for African American Women
Gregory Petersen, Johnson C. Smith University

Reeves Theater
U.S. Center for SafeSport: A Case Study on Wrestling Coaches’ Perspectives
Rachel Silverman, Troy University

SFB
Sport Management Experiential Learning Opportunities in the Post COVID-19 Era: Planning, Flexibility, Technology and Student Safety Are the Key Ingredients
Robert Case, Old Dominion University

3:50PM-4:10PM (20-minute presentations)
Music Room
Preparing Students for Post-Pandemic Employment Opportunities: Experiential Learning in Sport Tourism
Julie Lanzillo, Neumann University

Grand Salon
Microcredentials as a Means to Improve and Verify Experiential Learning in Sport Management
Amy Giddings, Temple University
Dan Getliff, Temple University
Elizabeth Taylor, Temple University
Amanda Woit, Temple University
Brandon Mayer, Temple University

Reeves Theater
Enhancing Interpersonal Communication Skills Through Experiential Learning Projects in a Post-Pandemic Learning Environment
Ashley Bowers, Louisiana State University
Dee Jacobsen, Louisiana State University
Career Development of Minority Students in Sport and Leisure: An Application of Social Cognitive Career Theory
Nicole Sellars, Troy University
Hilary Parkin, Troy University
Rammi Hazzaa, University of Saint Joseph

4:20PM-4:40PM (20-minute presentations)
Music Room
The Fourth Industrial Revolution: How can we prepare our students to lead?
Darlene Kluka, University of Pretoria

Grand Salon
International Student Athletes and OPT/CPT
E. Su Jara-Pazmino, University of West Georgia
Simon M. Pack, St. John’s University
Doyeon Won, Texas A&M University Corpus Christi

Reeves Theater
Earning Badges not Percentages
Emily Dane-Staples, St. John Fisher University

SFB
Nichols on the Green - High Impact Learning
Timothy Liptrap, Nichols College
Brian Wendry, Nichols College
David Hodge, Nichols College

4:50PM-5:10PM (20-minute presentations)
Music Room
From Classroom to the Stadium
Annie Valeant, Ohio University

Grand Salon
Best Practices for an Institutional Athletic Social Marketing Experience
Sloane Milstein, Colorado Mesa University
Dave Jahnke, Colorado Mesa University
Ashley Delaney, Colorado Mesa University

Reeves Theater
Scaffolded Experiential Learning for Increased Career Readiness in Undergraduate Sport Management Students
Amanda Woit, Temple University
Brandon Mayer, Temple University

Walk back to Tampa Riverwalk Hotel for “Surf” or “Turf”!

5:30PM-7:30PM – Pirate Water Taxi Cruise (“Surf”)
Hotel Tampa Riverwalk Dock
200 North Ashley Dr, Tampa, FL 33602
Dinner and Open Bar
HOF & CSM Honor Society Induction

5:30PM-7:30PM – Reception and Dinner at the Pool Bar (“Turf”)
Hotel Tampa Riverwalk Pool Bar
200 North Ashley Dr, Tampa, FL 33602
Open Bar and Appetizers/Dinner of your choice

Friday, February 3rd

8:00AM – Breakfast Social for All Attendees
Plant Hall, Fletcher Lounge
Case Study Cup Winners Announced

8:45AM – Featured Presentations

Knowledge Matters Inc.
Josh Derry, Account Executive
Knowledge Matters Inc.

Athletic Performance Insight
Erik Cagnina, President & Founder
Athletic Performance Insight

9:20AM – Morning Sessions

9:20AM-9:50AM (Workshops & Panel Presentations, 30-minute sessions)

Music Room

How much is enough? Faculty perceptions of collaborative writing, research misbehaviors, and authorship order
Nicole Sellars, Troy University
Heather Lewis, Troy University
Rammi Hazzaa, University of Saint Joseph
Kelsi Dickens, Troy University

Grand Salon

Why Living in a Sport Management Learning Community Matters
Cara Lucia, Elon University
Shaina Dabbs, Elon University
Mimi Benjamin, Indiana University of Pennsylvania
Mark Cryan, Elon University

Reeves Theater

Community Colleges - Universities Together: We are the Champions
Michael Pfahl, Owens Community College
W. Scott Bradshaw, Bucks County Community College

Brevard Community Room

Experiential Esports Education: Connecting Communities, Content and Competition
Matthew Drapeau, Benedict College
Paula Shelby, Benedict College
Cornell Sneed, Benedict College
Akilah Carter-Francique, Benedict College
Brittany Morrone, Benedict College

10:00AM-10:20AM (20-minute sessions)

Music Room (Esports Management Track)
Are Esports Really Sport and Are Sport Management Programs the Best Fit?
Robert Case, Old Dominion University

Grand Salon (Esports Management Track)
Exploring the Relationship among Academic Success and Game Mastery in Commercial Video Game Play at a Historically Black University
Jason Perry, Howard University
Todd Shurn, Howard University

Reeves Theater

Incorporating Mental Health Literacy into the Sport Management Curriculum
Lauren Beasley, Georgia State University
Amy E. Cox, Troy University
Robin Hardin, University of Tennessee

Brevard Community Room
An Exploration of Student-athletes Mental Health & Help Seeking Stigmas
Kelsie Roberts, Northern State University
Chelsee Shortt, Northern State University
Shalini Mathew, Northern State University
Lauren Pierce, Northern State University
Garret Thompson, Northern State University
Shelby Novotny, Northern State University
Alex Lynn, Northern State University
Thomas Wolf, Northern State University
Mia Fursedonne, Northern State University

10:30AM-10:50AM (20-minute sessions)
Music Room (Esports Management Track)
Creating an Esports Program at an HBCU
Paula Shelby, Benedict College
Cornell Sneed, Benedict College
Matthew Drapeau, Benedict College
Brittany Morrone, Benedict College

Grand Salon (Esports Management Track)
An Overview of The Importance of Experiential Learning in Sports and Esports Management
Karla Jones, Queens University of Charlotte

Reeves Theater
College Basketball Players Perceptions of Self-Esteem, Team Climate, and Coaching Support
Bobby Berry, Wichita State University
Mark Vermillion, Wichita State University

Brevard Community Room
Championing Diversity in the Running Industry
Michael Clemons, University of Louisville

11:00AM-11:20AM (20-minute sessions)
Music Room (Esports Management Track)
Esports Management Certificate Program Development
Daniel Funk, Temple University
Elizabeth Taylor, Temple University
Amy Giddings, Temple University

Grand Salon (Esports Management Track)
Apples to Oranges: How to Make Sense of Esports Online Spectatorship
Tyreal Yizhou Qian, Louisiana State University
Katja Sonkeng, James Madison University
Robbie Matz, Belmont University

Reeves Theater
Athletic Identity and Mental Health
Anthony DOnofrio, Endicott College

Brevard Community Room
Teaching in the Upside Down: What’s Different in this COVID Teaching Environment, and How Can We Be More Inclusive Moving Forward
Heather Gilmour, Springfield College

11:30AM-11:50AM (20-minute sessions)
Music Room (Esports Management Track)
College Esports Student-Athletes’ Perceptions of Life Stress
Mike Ross, Wichita State University
Mark Vermillion, Wichita State University

**Grand Salon (Esports Management Track)**
*Pathways to Adaptive Coping and Regulatory Responses Through Mental Health Literacy*

Lauren Pierce, Northern State University  
Chelsea Shortt, Northern State University  
Kelsie Roberts, Northern State University  
Shalini Mathew, Northern State University  
Shelby Novotny, Northern State University  
Garret Thompson, Northern State University  
Alex Lynn, Northern State University  
Thomas Wolf, Northern State University  
Mia Fursedonne, Northern State University

**Reeves Theater**
*Teaching Diversity, Equity and Inclusion in the Evolving Sport Classroom*

Julie Wienski, Metropolitan State University of Denver  
Heather Gilmour, Springfield College

**Brevard Community Room**
*Incorporating Socially Inclusive Pedagogy with Title III and Best Practices*

Edward Royer, New England College  
Matthew Ruckman, New England College

**12:00PM – Lunch & Featured Workshop, Fletcher Lounge**

**Esports Management**

Dr. Dina Gentile, Endicott College  
Professor of Sport Management  
Author, *Introduction to Esports Management*

**1:00PM – 3:20PM – Afternoon Sessions**

**Music Room**

*Curricular Content of COSMA Accredited Programs*

Emily Dane-Staples, St. John Fisher University  
Katie Burakowski, St. John Fisher University  
Jennifer VanSickle, University of Indianapolis

**Grand Salon**

*Building Connections: Mental Health Literacy in Small Rural Universities*

Chelsea Shortt, Northern State University  
Kelsie Roberts, Northern State University  
Lauren Pierce, Northern State University  
Shalini Mathew, Northern State University  
Alex Lynn, Northern State University  
Shelby Novotny, Northern State University  
Thomas Wolf, Northern State University  
Mia Fursedonne, Northern State University

**Reeves Theater**

*Divisional Reclassification within Intercollegiate Athletics: A Continuous Online Case-Based Learning Approach*

Martin Barrett, Frostburg State University

**Brevard Community Room**

*Green Sports: How UF/IFAS Extension is bringing environmental education into and beyond the classroom*

Randall Penn, University of Florida IFAS Extension
1:30PM-1:50PM (20-minute sessions)
Music Room
Surviving the pandemic: Managers and students reflect on what skills allowed them to keep their jobs in the sport industry throughout COVID-19.
Daniel Burt, Texas A&M University-Kingsville

Grand Salon
The Effect of Sports Retirement on Division II Athletes
Garret Thompson, Northern State University
Chelsee Shortt, Northern State University
Kelsie Roberts, Northern State University
Kristi Bockorny, Northern State University
Shelby Novotny, Northern State University

Reeves Theater
Team Member Exchange Theory Transports Theory to Practice
Charles Crowley, Livingstone College
Andrea Pent, Livingstone College

Brevard Community Room
High school athletic directors: Secondary educational leaders’ perceptions
Mike Ross, Wichita State University
Mark Vermillion, Wichita State University

2:00PM-2:20PM (20-minute sessions)
Music Room
Where did they land? The 2019-2020 Graduates Employment Status
Jillian McNiff Villemaire, Flagler College
Ashley Ryder, Flagler College

Grand Salon
Redesigning Practice Regiments: The Influence of Temperaments and Constraints on Soccer Performance
Timothy Hinchman, Midwestern State University
Carrie Taylor, Midwestern State University

Reeves Theater
Inclusive Pedagogy through Multiple Intelligences
Rammi Hazzaa, University of Saint Joseph
Nicole Sellars, Troy University

Brevard Community Room
Exploring the effectiveness of mock “stock market” simulations in sport finance courses
Robbie Matz, Belmont University
Katja Sonkeng, James Madison University
Tyreal Qian, Louisiana State University

2:30PM-2:50PM (20-minute sessions)
Music Room
Sport Court: Connecting Experiential Learning with Adult Learning Theories
Madeleine Herman, Gwynedd Mercy University

Grand Salon
Sustainable Cities: Incorporating the UN’s 17 Sustainable Development Goals into your next sport facility planning project
Craig Morehead, Indiana State University

Reeves Theater
Reflecting back on 2020: The experiences of Black college student-athletes
Nick Givens, Kennesaw State University
Brevard Community Room
High Impact Practices and Assessing Student Participation
Matthew Ruckman, New England College
Edward Royer, New England College

3:00PM-3:20PM (20-minute sessions)
Music Room
Hard or Soft: What Skills are Sport Management Students Developing?
Ashley Ryder, Flagler College
Jillian McNiff Villemaire, Flagler College
Taylor Behl, Flagler College

Grand Salon
HBCU- Learning Sport Management Asynchronously between Theory & Reality
Ezzeldin Aly, Florida A&M University
Lanh Moeub, Florida A&M University

Reeves Theater
Changing Outcomes through Positive Empowerment (COPE): Trauma Informed Group Counseling Experiences for Student Athletes
Shalini Mathew, Northern State University
Chelsea Shortt, Northern State University
Kelsie Roberts, Northern State University
Lauren Pierce, Northern State University
Megan Kingsriter, Northern State University

3:30PM – Conference Close, Thank You for Attending – Safe Travels Home!

Please complete the COSMA 2023 Conference Evaluation
(https://www.cosmaweb.org/confeval.html)