

Welcome & Acknowledgments

On behalf of the Commission on Sport Management Accreditation, Executive Director Heather Alderman, COSMA's Board of Directors & Board of Commissioners, and the University of Tampa we would like to thank you for attending the 2023 COSMA Conference. Please enjoy yourself and we hope you find value in the numerous speakers, panels, and presentations that are a part of this year's Conference. Thank you for attending and welcome to #COSMA2023!

Thank you to our host and sponsors!



Conference Schedule

**All times Eastern*

Plant Hall (Fletcher Lounge, Music Room, Grand Salon)

374 UT University Dr, Tampa, FL 33606

Southard Family Building (SFB)

401 UT University Dr., Tampa, FL 33606

Vaughn Center (Reeves Theater)

200 UT Poe Pkwy, Tampa, FL 33606

Brevard Hall (Brevard Community Room)

203 N Brevard Ave, Tampa, FL 33606

Wednesday, February 1st

8:00AM – Board of Directors Meeting

Vaughn Center, President's Conference Room
200 UT Poe Pkwy, Tampa, FL 33602

1:00PM – Board of Commissioners Meeting

Vaughn Center, President's Conference Room
200 UT Poe Pkwy, Tampa, FL 33602

Thursday, February 2nd

8:00AM – Board of Commissioners Meeting

President's Conference Room
200 UT Poe Pkwy, Tampa, FL 33602

9:00AM – COSMA Case Study Cup

Plant Hall, Music Room
374 UT University Dr, Tampa, FL 33606

Grab-and-go coffee and breakfast items available for participants

[Please arrive no later than 20-minutes prior to your scheduled presentation time.

Presentations will be 20-minutes in length with 10-minutes provided for questioning].

9:00AM – Kennesaw State University
Kameron Farmer (C)
Nick Givens
B. Nalani Butler (Faculty Representative)

9:35AM – Northern State University
Garret Thompson (C)
Katy Wolf
Shelby Novotny
Aimee Roy
Brock Baker
Kelsie Roberts (Faculty Representative)

10:10AM – Temple University
Hannah Kloetzer (C)
Despina Evangelopolous
Cee Rivers
Daniel Getliff
Jacob Bealer
Jonathan Howe (Faculty Representative)

10:45AM – Ohio University
Lily Wittman (C)
Roberto Lemus
Ian Lindstrom
Logan Thompson
Annie Valeant (Faculty Representative)

12:00PM – Conference Check-In Begins
Plant Hall, Fletcher Lounge
374 UT University Dr, Tampa, FL 33606
Social/Networking-Hour – Catch-up with Colleagues
Light Snacks & Refreshments Available

1:00PM – 5:00PM – Afternoon Sessions

1:00PM – 1:30PM (*Workshops & Panel Presentations, 30-minute sessions*)

Music Room

Lights, Camera, Action- Sell! Selling A Partnership with HBCUs and Sports Industry Executives for Experiential Learning Experiences

Morris Bowden, Fayetteville State University
Rennae Stowe, Winston-Salem State University
Antonia Mead, Johnson C. Smith University
Joseph Martin-Toney, Johnson C. Smith University

Grand Salon

The Value of COSMA Accreditation: Elevating Experiential Learning in Sport Management

Tony Weaver, Elon University
Cara Lucia, Elon University
Shaina Dabbs, Elon University
Young Do Kim, Elon University

Reeves Theater

Don't be Soft on Soft Skills: Codifying Student Soft Skills within the Undergraduate Sport Management Curriculum

Jonathan Rosenberg, College of Mount Saint Vincent
Simon Pack, St. John's University

SFB

Serving as an Interim Administrator: The Good, the Bad and Sometimes the Temporary

G Clayton Stoldt, Wichita State University
Jennifer Kane, University of North Florida
Robert Baker, George Mason University
Damon Andrew, Florida State University
Matt Brown, University of South Carolina

1:40PM-2:10PM (Workshops & Panel Presentations, 30-minute sessions)

Music Room

Examining experiential learning opportunities within U.S. Collegiate Sport Management Programs

Janet M. Howes, University of Saint Joseph
Cheryl R. Rode, Niagara University

Grand Salon

Exploring The Role of Mentorship in Graduate Sport Management Internships/Field Experiences

Reginald Overton, Jacksonville State University
Robert Case, Old Dominion University
Michael Ross, Shorter University

Reeves Theater

Post Pandemic: Is it time to Change Faculty and Employer Perceptions for Sport Management Experiential Learning?

Susan Foster, Sport Business Consulting, LLC
Michelle Harrolle, University of South Florida
April Arvan, Lakeland University

SFB

Padlet as an Education Tool: How to Engage Students Differently in the Classroom

Ashley Ryder, Flagler College
Jillian McNiff Villemaire, Flagler College

2:20PM-2:40PM (20-minute sessions)

Music Room

Best Practices for Supervising Sport Student Online Portfolios and Resume Preparation

Ted Kian, Oklahoma State University
Matthew H. Zimmerman, Mississippi State University

Grand Salon

Fostering Best Practices and Intentional Experiential Learning Opportunities

Michael Ross, Shorter University
Heath Hooper, Shorter University
Kyle Conkle, Shorter University

Reeves Theater

Can Internships Change Student Attitudes Regarding Group Work?

Martha Brown, North Carolina State University

SFB

Innovative Internships in Sport Organizations: Challenges and Opportunities from the Perspective of Social Work Internship Coordinators

Lauren Beasley, Georgia State University

2:50PM-3:10PM

Music Room

Building a Career Focused Community: Taking our teaching outside of the classroom

Julie Lanzillo, Neumann University

Caleb Mezzy, Neumann University

Grand Salon

Tips for CAPS: On-campus service-learning in a facility management course

Jennifer VanSickle, University of Indianapolis

Reeves Theater

Trans Athlete Participation in Sport: Educational Gaps

Joey Gray, California Polytechnic State University, San Luis Obispo

Anna Beath, Athlete Ally

DeLorean Rosales, California Polytechnic State University, San Luis Obispo

Aliya Adegoke, California Polytechnic State University, San Luis Obispo

SFB

Culturally Sustainable Pedagogy in the Sport Management Classroom

Cassandra Coble, Indiana University

Tanya Jones, Indiana University

3:20PM-3:40PM (20-minute sessions)

Music Room

Women Influencers in Sport (WINS) Program: Using Signature Pedagogies for Developing Leadership Capacity in Female Sport Management Students

Shaina Dabbs, Elon University

Grand Salon

The Challenging Path to Athletic Leadership for African American Women

Gregory Petersen, Johnson C. Smith University

Reeves Theater

U.S. Center for SafeSport: A Case Study on Wrestling Coaches' Perspectives

Rachel Silverman, Troy University

SFB

Sport Management Experiential Learning Opportunities in the Post COVID-19 Era: Planning, Flexibility, Technology and Student Safety Are the Key Ingredients

Robert Case, Old Dominion University

3:50PM-4:10PM (20-minute presentations)

Music Room

Preparing Students for Post-Pandemic Employment Opportunities: Experiential Learning in Sport Tourism

Julie Lanzillo, Neumann University

Grand Salon

Microcredentials as a Means to Improve and Verify Experiential Learning in Sport Management

Amy Giddings, Temple University

Dan Getliff, Temple University

Elizabeth Taylor, Temple University

Amanda Voit, Temple University

Brandon Mayer, Temple University

Reeves Theater

Enhancing Interpersonal Communication Skills Through Experiential Learning Projects in a Post-Pandemic Learning Environment

Ashley Bowers, Louisiana State University

Dee Jacobsen, Louisiana State University

SFB

Career Development of Minority Students in Sport and Leisure: An Application of Social Cognitive Career Theory

Nicole Sellars, Troy University

Hilary Parkin, Troy University

Rammi Hazzaa, University of Saint Joseph

4:20PM-4:40PM (20-minute presentations)

Music Room

The Fourth Industrial Revolution: How can we prepare our students to lead?

Darlene Kluka, University of Pretoria

Grand Salon

International Student Athletes and OPT/CPT

E. Su Jara-Pazmino, University of West Georgia

Simon M. Pack, St. John's University

Doyeon Won, Texas A&M University Corpus Christi

Reeves Theater

Earning Badges not Percentages

Emily Dane-Staples, St. John Fisher University

SFB

Nichols on the Green - High Impact Learning

Timothy Liptrap, Nichols College

Brian Wendry, Nichols College

David Hodge, Nichols College

4:50PM-5:10PM (20-minute presentations)

Music Room

From Classroom to the Stadium

Annie Valeant, Ohio University

Grand Salon

Best Practices for an Institutional Athletic Social Marketing Experience

Sloane Milstein, Colorado Mesa University

Dave Jahnke, Colorado Mesa University

Ashley Delaney, Colorado Mesa University

Reeves Theater

Scaffolded Experiential Learning for Increased Career Readiness in

Undergraduate Sport Management Students

Amanda Woit, Temple University

Brandon Mayer, Temple University

Walk back to Tampa Riverwalk Hotel for "Surf" or "Turf"!

5:30PM-7:30PM – Pirate Water Taxi Cruise ("Surf")

Hotel Tampa Riverwalk Dock

200 North Ashley Dr, Tampa, FL 33602

Dinner and Open Bar

HOF & CSM Honor Society Induction

5:30PM-7:30PM – Reception and Dinner at the Pool Bar ("Turf")

Hotel Tampa Riverwalk Pool Bar

200 North Ashley Dr, Tampa, FL 33602

Open Bar and Appetizers/Dinner of your choice

Friday, February 3rd

8:00AM – Breakfast Social for All Attendees

Plant Hall, Fletcher Lounge

374 UT University Dr, Tampa, FL 33606

Case Study Cup Winners Announced

8:45AM – Featured Presentations

Knowledge Matters Inc.

Josh Derry, Account Executive

[Knowledge Matters Inc.](#)

Athletic Performance Insight

Erik Cagnina, President & Founder

[Athletic Performance Insight](#)

9:20AM – 11:50AM – Morning Sessions

9:20AM-9:50AM (Workshops & Panel Presentations, 30-minute sessions)

Music Room

How much is enough? Faculty perceptions of collaborative writing, research misbehaviors, and authorship order

Nicole Sellars, Troy University

Heather Lewis, Troy University

Rammi Hazzaa, University of Saint Joseph

Kelsi Dickens, Troy University

Grand Salon

Why Living in a Sport Management Learning Community Matters

Cara Lucia, Elon University

Shaina Dabbs, Elon University

Mimi Benjamin, Indiana University of Pennsylvania

Mark Cryan, Elon University

Reeves Theater

Community Colleges - Universities Together: We are the Champions

Michael Pfahl, Owens Community College

W. Scott Bradshaw, Bucks County Community College

Brevard Community Room

Experiential Esports Education: Connecting Communities, Content and Competition

Matthew Drapeau, Benedict College

Paula Shelby, Benedict College

Cornell Sneed, Benedict College

Akilah Carter-Francique, Benedict College

Brittany Morrone, Benedict College

10:00AM-10:20AM (20-minute sessions)

Music Room (Esports Management Track)

Are Esports Really Sport and Are Sport Management Programs the Best Fit?

Robert Case, Old Dominion University

Grand Salon (Esports Management Track)

Exploring the Relationship among Academic Success and Game Mastery in Commercial Video Game Play at a Historically Black University

Jason Perry, Howard University

Todd Shurn, Howard University

Reeves Theater

Incorporating Mental Health Literacy into the Sport Management Curriculum

Lauren Beasley, Georgia State University

Amy E. Cox, Troy University

Robin Hardin, University of Tennessee

Brevard Community Room

An Exploration of Student-athletes Mental Health & Help Seeking Stigmas

Kelsie Roberts, Northern State University
Chelsee Shortt, Northern State University
Shalini Mathew, Northern State University
Lauren Pierce, Northern State University
Garret Thompson, Northern State University
Shelby Novotny, Northern State University
Alex Lynn, Northern State University
Thomas Wolf, Northern State University
Mia Fursedonne, Northern State University

10:30AM-10:50AM (20-minute sessions)

Music Room (Esports Management Track)

Creating an Esports Program at an HBCU

Paula Shelby, Benedict College
Cornell Sneed, Benedict College
Matthew Drapeau, Benedict College
Brittany Morrone, Benedict College

Grand Salon (Esports Management Track)

An Overview of The Importance of Experiential Learning in Sports and Esports Management

Karla Jones, Queens University of Charlotte

Reeves Theater

College Basketball Players Perceptions of Self-Esteem, Team Climate, and Coaching Support

Bobby Berry, Wichita State University
Mark Vermillion, Wichita State University

Brevard Community Room

Championing Diversity in the Running Industry

Michael Clemons, University of Louisville

11:00AM-11:20AM (20-minute sessions)

Music Room (Esports Management Track)

Esports Management Certificate Program Development

Daniel Funk, Temple University
Elizabeth Taylor, Temple University
Amy Giddings, Temple University

Grand Salon (Esports Management Track)

Apples to Oranges: How to Make Sense of Esports Online Spectatorship

Tyreal Yizhou Qian, Louisiana State University
Katja Sonkeng, James Madison University
Robbie Matz, Belmont University

Reeves Theater

Athletic Identity and Mental Health

Anthony DOnofrio, Endicott College

Brevard Community Room

Teaching in the Upside Down: What's Different in this COVID Teaching Environment, and How Can We Be More Inclusive Moving Forward

Heather Gilmour, Springfield College

11:30AM-11:50AM (20-minute sessions)

Music Room (Esports Management Track)

College Esports Student-Athletes' Perceptions of Life Stress

Mike Ross, Wichita State University

Mark Vermillion, Wichita State University

Grand Salon (*Esports Management Track*)

Pathways to Adaptive Coping and Regulatory Responses Through Mental Health Literacy

Lauren Pierce, Northern State University
Chelsee Shortt, Northern State University
Kelsie Roberts, Northern State University
Shalini Mathew, Northern State University
Shelby Novotny, Northern State University
Garret Thompson, Northern State University
Alex Lynn, Northern State University
Thomas Wolf, Northern State University
Mia Fursedonne, Northern State University

Reeves Theater

Teaching Diversity, Equity and Inclusion in the Evolving Sport Classroom
Julie Wienski, Metropolitan State University of Denver
Heather Gilmour, Springfield College

Brevard Community Room

Incorporating Socially Inclusive Pedagogy with Title III and Best Practices
Edward Royer, New England College
Matthew Ruckman, New England College

12:00PM – Lunch & Featured Workshop, Fletcher Lounge

Esports Management

Dr. Dina Gentile, Endicott College
Professor of Sport Management
Author, [*Introduction to Esports Management*](#)

1:00PM – 3:20PM – Afternoon Sessions

1:00PM-1:20PM (20-minute sessions)

Music Room

Curricular Content of COSMA Accredited Programs
Emily Dane-Staples, St. John Fisher University
Katie Burakowski, St. John Fisher University
Jennifer VanSickle, University of Indianapolis

Grand Salon

Building Connections: Mental Health Literacy in Small Rural Universities
Chelsee Shortt, Northern State University
Kelsie Roberts, Northern State University
Lauren Pierce, Northern State University
Shalini Mathew, Northern State University
Alex Lynn, Northern State University
Shelby Novotny, Northern State University
Thomas Wolf, Northern State University
Mia Fursedonne, Northern State University

Reeves Theater

Divisional Reclassification within Intercollegiate Athletics: A Continuous Online Case-Based Learning Approach
Martin Barrett, Frostburg State University

Brevard Community Room

Green Sports: How UF/IFAS Extension is bringing environmental education into and beyond the classroom
Randall Penn, University of Florida IFAS Extension

1:30PM-1:50PM (20-minute sessions)

Music Room

Surviving the pandemic: Managers and students reflect on what skills allowed them to keep their jobs in the sport industry throughout COVID-19.

Daniel Burt, Texas A&M University-Kingsville

Grand Salon

The Effect of Sports Retirement on Division II Athletes

Garret Thompson, Northern State University

Chelsee Shortt, Northern State University

Kelsie Roberts, Northern State University

Kristi Bockorny, Northern State University

Shelby Novotny, Northern State University

Reeves Theater

Team Member Exchange Theory Transports Theory to Practice

Charles Crowley, Livingstone College

Andrea Pent, Livingstone College

Brevard Community Room

High school athletic directors: Secondary educational leaders' perceptions

Mike Ross, Wichita State University

Mark Vermillion, Wichita State University

2:00PM-2:20PM (20-minute sessions)

Music Room

Where did they land? The 2019-2020 Graduates Employment Status

Jillian McNiff Villemaire, Flagler College

Ashley Ryder, Flagler College

Grand Salon

Redesigning Practice Regiments: The Influence of Temperaments and Constraints on Soccer Performance

Timothy Hinchman, Midwestern State University

Carrie Taylor, Midwestern State University

Reeves Theater

Inclusive Pedagogy through Multiple Intelligences

Rammi Hazzaa, University of Saint Joseph

Nicole Sellars, Troy University

Brevard Community Room

Exploring the effectiveness of mock "stock market" simulations in sport finance courses

Robbie Matz, Belmont University

Katja Sonkeng, James Madison University

Tyreal Qian, Louisiana State University

2:30PM-2:50PM (20-minute sessions)

Music Room

Sport Court: Connecting Experiential Learning with Adult Learning Theories

Madeleine Herman, Gwynedd Mercy University

Grand Salon

Sustainable Cities: Incorporating the UN's 17 Sustainable Development Goals into your next sport facility planning project

Craig Morehead, Indiana State University

Reeves Theater

Reflecting back on 2020: The experiences of Black college student-athletes

Nick Givens, Kennesaw State University

Kameron Farmer, Kennesaw State University
B. Nalani Butler, Kennesaw State University

Brevard Community Room

High Impact Practices and Assessing Student Participation

Matthew Ruckman, New England College

Edward Royer, New England College

3:00PM-3:20PM (20-minute sessions)

Music Room

Hard or Soft: What Skills are Sport Management Students Developing?

Ashley Ryder, Flagler College

Jillian McNiff Villemaire, Flagler College

Taylor Behl, Flagler College

Grand Salon

HBCU- Learning Sport Management Asynchronously between Theory & Reality

Ezzeldin Aly, Florida A&M University

Lanh Moeub, Florida A&M University

Reeves Theater

Changing Outcomes through Positive Empowerment (COPE): Trauma Informed Group Counseling Experiences for Student Athletes

Shalini Mathew, Northern State University

Chelsee Shortt, Northern State University

Kelsie Roberts, Northern State University

Lauren Pierce, Northern State University

Megan Kingsriter, Northern State University

3:30PM – Conference Close, Thank You for Attending – Safe Travels Home!

Please complete the COSMA 2023 Conference Evaluation

(<https://www.cosmaweb.org/confeval.html>)